

# AI Compass

Point your business toward the highest value AI opportunities. In just two weeks.



## WHAT IT IS

A two-week, high-focus engagement designed for companies who want a clear, prioritized view of where AI can make an impact. To their company, to their team, and to them.

The AI Compass cuts through the noise and points your business towards the highest-value opportunities. Fast.

## WHAT YOU GET

- ✓ Opportunity Mapping: Identification of high-impact AI use cases with feasibility and ROI considerations.
- ✓ High-Level ROI: Potential value and prioritization for each opportunity.
- ✓ Executive Brief: A concise 1- to 2-page summary outlining the opportunities, quick wins, and next steps.

## WHAT YOU WALK AWAY WITH

### Business Clarity:

- ✓ A clear understanding of where AI fits in your operations today. And where it doesn't.
- ✓ Insight into which opportunities to tackle first and why.
- ✓ Confidence in making AI decisions that align with business goals.

### Actionable Deliverables:

- ✓ Prioritized map of high-impact AI opportunities ranked by feasibility and ROI.
- ✓ High level ROI insights to frame budget and resourcing.
- ✓ Concise Executive ready brief on findings and next steps.

## INVESTMENT & TIMELINE



### Duration:

This two-week high focused engagement designed to give your leadership team quick actionable insights.



### Investment:

Flat engagement fee:

**\$7,000**



### Why Now:

In two weeks, you will know where AI creates the high value for your business and understand what to do next.



### Approach:

**Week 1: Discovery.** Leadership interviews and analysis  
**Week 2: Opportunity mapping,** ROI analysis, and review.

## Our Commitment

If we don't find AI opportunities worth at least the cost of the engagement, the AI compass is free.